

Name Kim Ström
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Desired Field Web Design, Graphic Design, Art Direction.

Work Experience

Company Nokia
Location Berlin, Germany
Year 2010
Position Web Designer
Responsibilities Key role in prototyping designing and monitoring Nokia Ovi Store websites. Design and deployment of multi-million visitor campaign mini-sites. Art direction and graphic design of web-, and print material for global Ovi Store campaign launch in conjunction with new phone release.

Company Mediabloom
Location San Francisco, USA
Year 2008-2009
Position Director
Responsibilities Managing a full service web agency catering towards medium-, and small size clients. Maintaining and acquiring accounts. Web prototyping, development and design, including web and print designs, online exposure consultancy and technical support.

Company Freelance
Location Shanghai, China
Year 2007
Position Web Designer, Illustrator, Graphic Designer
Responsibilities Designing web-, and print material for boutique web and graphic studios. Implementation of brand strategy targeting the creative youth market in Asia. Collaborating with the project manager to develop the visual identity for small emerging companies.

Company Blizzard Entertainment
Location Paris, France
Year 2005-2007
Position Game Master / Web Designer
Responsibilities Online customer support and Quality Assurance for websites and major title games with millions of daily users. Digital media production within the established Blizzard brand strategy.

Company InfoOne
Location Lidköping, Sweden
Year 2002-2004
Position Marketing Manager
Responsibilities Online market research, user research. Account acquisition and management within the B2B industry.

Education Allebergsgymnasiet – 1999-2002.
B.A. Visual Communication
Web Design, Graphic Design, Art Direction, Logotyping, Illustration
Falköping, Sweden

Languages

Mother tongue Swedish
Other Languages English
Fluent speaking, reading, writing, and comprehension.
Spoken in household.

TOEFL Score Total 110 of 120
Test: TELXML, October 17, 2008.

Relevant Skills

(X)HTML + Cascading Style Sheet (CSS)
Content Management System, Design (Wordpress, Drupal, Joomla, etc.)
Accessibility & W3C Standards
Writing for Web, Web Copy
Search Engine Optimization
JavaScript (jQuery)
Online Marketing
Flash
PHP

Artistic Skills

Graphic design
Art Direction
Layout
Typography
Illustration
Photo Retouching

Software Knowledge

Adobe Creative Suite (Photoshop, Illustrator, InDesign, Dreamweaver)
Equally knowledgeable with Mac and PC
OmniGraffle for Wire-framing & Prototyping
Coda for Coding & Theming

Interests

Media, art, history, movies, drawing, photography, online gaming, cooking, travel.